



Benevolent and Protective Order of Elks  
Robin Madson II  
829 Heart Straight Lane  
Show Low, AZ. 85901  
Home: 928-532-1593  
Cell: 928-242-9664

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### **Lodge Bulletin – CONTEST “D”**

Dear Exalted Ruler,

Enclosed you will find information for assembling the Contest “D” Lodge Bulletin brochure. This is one of the easiest brochures to prepare as it consists of four things.

1. Binder or Folder
2. Front cover sheet showing:
  - Lodge Name, Number, and Location
  - Lodge Membership Division Number (i.e. “Division VI”)
  - Contest “D”
3. A certified letter from the Lodge Secretary with membership number as of March 31st, 2016. This letter must be on Lodge letterhead, signed by the Lodge Secretary, and have an embossed Lodge Seal attached.
4. Three consecutive issues of your Lodge Bulletin or Newsletter

Look through the attached exhibits. They will give you instructions on how the committee judges your entry. Your District Chairperson can help you with any questions you may have. Pay particular attention to the section titled “Adverse Points”. Contest entries must be mailed to your District Vice Chairperson and received by December 20th, 2016. Our AEA state judging will be held on March 14th, 2017. Send it to your District Vice Chairperson. Call if you need any help.

Please contact your District Chairperson for question on this contest. You can download the digital directory here for the latest contact information.

Fraternally,  
Robin Madson II  
State Chairperson- AEA Lodge Activities

## **Lodge Bulletin – Contest “D”**

Lodge Bulletins should serve as a vital link of communication in keeping your members informed and active. Your bulletin should contain timely information from the officers and committees, along with interesting pictures of events.

Contest “D” is among many contests sponsored by the Arizona Elks Association. This contest gives your Lodge of the Order an opportunity to compete and recognize the efforts of your Lodge bulletin chairperson, and time spent gathering and compiling useful information. Why not share their efforts and possibly win an Arizona State Elks Association Lodge award? You can do this by entering the Lodge Bulletin Contest.

### **The bulletin should:**

1. Be easily readable, organized, and informative,
2. Report Lodge, District, State, and National level news items, with emphasis on any recognition received from civic or community projects your Lodge receives.
3. Use photographs to illustrate a reported news item.

The Arizona State Association encourages all Lodges to participate. Communicating your fraternal and charitable activities in your Lodge bulletin demonstrates “Elks Care - Elks Share”.

### **To enter the Lodge Bulletin Contest:**

1. Choose and submit at least three (3) consecutive issues of your Lodge bulletin published between April 1st, 2016 and December 1st, 2016. Bind them together in a folder (only the bulletins are judged, not the folder).
2. Each entry should contain a letter signed by the Lodge Secretary attesting to the Lodge’s membership on March 31st, 2016 and include the certification in your folder so that your entry will be judged in the proper division.

Judging is based on design, timeliness, quality of articles, and overall message portrayed.