

ARIZONA ELKS ASSOCIATION
Drug Awareness VIDEO Contest
2021 Rules

Theme:

Participants use the theme “**The Best Me Is Drug Free**”.

Rules:

- All entries must be original work of the student(s).
- The following information **MUST** accompany each entry:
 1. Names of Student(s), & Grade(s)
 2. Student Home Address & Phone Number
 3. School Name
 4. Special Release for minor performers
 5. Lodge Name and Number – **Provide Lodge Name & Number.**
- Grade Divisions: Prizes are given for each Division.
 - Middle School – Grades 6, 7, 8, 9
 - High School – Grades 10, 11, 12
- Video must be between 2 – 5 minutes in length
- Video must contain an Anti-Abuse Message
- Except for Elroy, no copyrighted character/trademarks may be used.
- Video on flash drive or similar portable media.

The Video Contest is the Primary contest for Middle and High School students. Participant’s videos may be used on Elks Kid-Zone website, by ENF and DAP Programs, and shown at Elks DAP Convention Booth.

Local Elks Lodge will select the top video in each Division. Winning division entries will be forwarded to AEA District Competition. District winners will be forwarded to AEA State Level Competition. All winning entries become the sole property of the Arizona Elks Association, and will not be returned.

Judging Criteria:

The following criteria will be used to judge the entrants:

1. Closeness to the contest Theme.
2. Age and Language appropriate.
3. Originality, Uniqueness, Reflects creative thinking.
4. Contains a Positive Anti-Abuse message.
5. Good Audio & Video Quality.

Video Dates:

August, 2021 - Information given to lodges and schools
September, October, & November, 2021 – Contest runs in each school
December, 2021 – Local Lodge judge entries and pick Grade winners
January, 2022 – AEA District judging
February, 2022 – District winners are judged for AEA State Contest